



JEWEL BRACELET MADE OF HIGH-PERFORMANCE-CERAMICS



JEWELRY INDUSTRY

Best Practice Example created by



DÉSIRÉE HEUSL



With her project, Désirée Heusl developed a charm bracelet with small and very detailed pendants reflecting the uniqueness of Vienna. She created a ceramic pendant for each of the city's unique features – famous landmarks, a favourite coffee house, a legendary club, a traditional dish – to collect and assemble on a bracelet as impressions and memories of Vienna.

Désirée Heusl:

"As an Industrial Design Student it is in general very interesting for me to experiment with different materials and manufacturing processes. Particularly, the new innovative digital manufacturing technologies offer exciting possibilities. For my project, the cooperation with Lithoz was a unique possibility to combine these new technologies with traditional jewelry."